

One for the World

2014-15
YEAR IN
REVIEW



Dear Friends and Supporters.

When we started on this journey, we didn't know what would lie ahead. It began with a persuasive presentation in a communications class and has now become the movement that it is today – all because of you. In this first bi-annual report, we want to share the impact created because of your generosity, your engagement, your pledge. Read on to learn more about the results from Wharton's giving.

One for the World (OFTW) was founded with a simple mission. We as MBA students genuinely care about the world and want to give back, but sometimes we don't know the best way to do so. And if we do, we ask ourselves will it even make a difference? The goal of OFTW was to make it easy for MBAs to give back in a thoughtful, structured, and effective way. The response we've gotten from fellow classmates has been invigorating.

We feel that our contributions are needed now, more than ever. The world's poorest face incredible hardship: by the time you finish reading this sentence, one child under the age of 5 will have died. Despite the seemingly endless need, poverty can be eradicated. One Wharton class could provide de-worming treatments to 10 million children or protect 600,000 people from malaria for 3-4 years. These are just two examples of how far our dollars can go. You may think an individual donation does not matter, but just \$50 could fund a cataract surgery to cure someone's blindness. When we treat giving like investing, the social returns from highly effective charities is truly hard to believe.

OFTW has seen fantastic growth since its inception back in 2014. We've begun to host world-renowned speakers on campus, such as distinguished philosopher Peter Singer, who attracted over 650 people. We've seen a growing number of people making OFTW pledge: 45 people in the Class of 2014, and 110 people in the Class of 2015, including the first faculty member, management professor Samir Nurmohamed. And we've begun to expand, launching a chapter of OFTW at Harvard Business School and one at Penn Law. The movement has started to gain recognition - in May we were featured on a local television show.

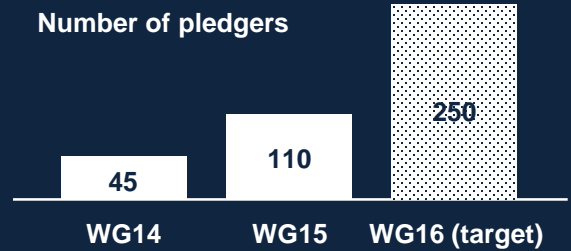
Our vision is that a few years from now, thousands of MBAs and graduate students will be giving generously to effective charities. To achieve this goal, we hope to continue to our efforts at Wharton, HBS, Penn Law, and beyond. While we are immensely thankful for your contributions, the ones who are really thankful are those whose lives have been saved as a result of your giving. We invite you to read more in this report to learn about the collective impact Wharton has made. You will likely never see, hear from, or meet these beneficiaries, but we assure you they are grateful for your altruism.

Sincerely,

Amaan Barwait ('15), Kate Epstein ('14), Anita Hossain ('15), Josh McCann ('14)



Donations to OFTW's recommended charities have improved the lives of **>22,000 people**



LIVING GOODS \$2,081

The cause

- Many proven medical drugs and technologies exist, but poor distribution means 270m people in rural areas can't access them

The charity

- LG trains health entrepreneurs, mainly women, to sell life-saving health products in rural areas
- Health entrepreneurs are given opportunity to make a living, keeping 15-20% of what they sell

Wharton's impact

- 65+ people given opportunity to start businesses selling life-saving goods (\$31 upfront cost per entrepreneur)

EVIDENCE ACTION (Dispensers for Safe Water) \$9,246

The cause

- Which development solutions work?

The charity

- EA identifies, then scales up interventions proven to help the world's poor
- One program is the provision of clean water via low cost chlorine dispensers
- This prevents burning of firewood to clean water, so EA earns revenue by selling carbon credits; hopes to be self-sustaining by '18

Wharton's impact

- 10,000+ people provided with clean water (\$0.90 per person); reduces diarrhea in kids

AGAINST MALARIA FOUNDATION \$7,526

The cause

- Malaria kills > 500,000 people each year; the majority are young children

The charity

- Distributes bednets to prevent malaria transmission
- AMF is exceptionally low cost because of lean org structure and leverages technology

Wharton's impact

- 4,500+ people have been protected from malaria for 3 to 4 years (\$1.68 per person)

SCHISTOSOMIASIS CONTROL INITIATIVE \$7,385

The cause

- Parasitic worms affect more than 1.5 billion people and cause over 200,000 deaths
- In children they can cause death and keep them out of school

The charity

- Conducts mass deworming of school children to treat intestinal worms

Wharton's impact

- 7,000+ children have been treated for parasitic worms (\$1.00 per child)
- Deworming not only saves lives but can lead to a 25% increase in school attendance



One for the World

Meet Pouline

LIVING GOODS HELPS HER MAKE A LIVING AND A DIFFERENCE

Pouline, mother of twins, “always wanted to be a nurse or health practitioner, but never had money for the studies”. Prior to becoming a Living Goods Certified Health Practitioner (CHP), her income was never enough. Now, the \$60 she earns per month ensures she can afford school fees for her children, rent and food. “My job as a Living Goods CHP has helped me and my family so much.”

She is a model CHP, finding time every day to visit clients in her community. Pouline will check on their health, provide health education, and potentially life-saving products such as deworming treatments and fortified food that are available but often out of reach for most people because of poor distribution.

As we hear from many CHPs, the respect these women receive in the community is often times as important as the income they earn. As Pouline told us “it gives me great respect in the community and it makes me so proud when I see the impact I have on my community.”



Meet Sophie

SCI TREATS HER CHILDREN FOR SCHISTOSOMIASIS

Sophie Ngweno wakes up in the early hours of the day, prepares breakfast for her three children and goes to work as a fishmonger in a rural village in Uganda near Lake Albert. Before dinner, her children all bathe in the lake. Their ritual would be completely harmless if it weren't for one thing – schistosomiasis.

Even though Sophie knows about schistosomiasis and its nasty symptoms such as bloody stools, chronic stomach pains and enlarged bellies there is little she can do. There are no water pumps in her village, making the lake the only source of water for her family. As a result, the risk of infection is very high.

Then something changed: Uganda became one of the first African countries to commence preventive chemotherapy (PCT) for schistosomiasis. Mothers and children are diagnosed and treated twice every year. Mothers as far as 40km away spend the \$9 necessary to travel to treatment centers because they see the benefits. Many live on less than \$2 a day.

Sophie and her children did not miss a single treatment over three years. Her three children are now in school. Unlike schoolchildren from a mere five years ago, they are entering school without any obvious symptoms of schistosomiasis. Her children are lucky because circumstances changed. Lucky because for only 0.50 cents a year they are able to fight the ubiquitous infection. And while their daily routine is still the same, the prospects for this family have changed completely.



One for
the World



“ I have decided to take the pledge because giving well and effectively – whether time or money – can reduce injustices, increase opportunities and improve lives. ”

FAISAL CHOUDHURY, WG'15

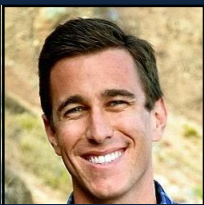
“ I have decided to take the pledge because I believe that I should give back, since I have been blessed with so many opportunities. ”

LAURA NUGENT, WG'15



“ I have decided to take the pledge because now is the time to commit to philanthropy when Wharton students can truly make a difference. ”

MICHAEL TEDORI, WG'15



“ I have decided to take the pledge because OFTW has curated a shortlist of charities based on business principles that maximize our impact per dollar to those who need it most. ”

STEVE CAMPFIELD, WG'15



2014 | 2015

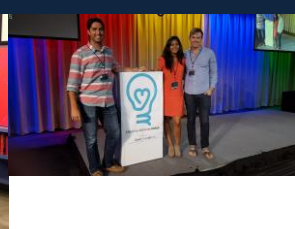
OCTOBER
Peter Singer

NOVEMBER
Giving Game with Bobby Turner

JANUARY
Storytellers Joint Event

FEBRUARY
Charity Selection Committee Chosen

MARCH
Student Ambassador Meeting with Adam Grant



Philanthropy Pub
APRIL

Launched At Harvard Business School
APRIL

Pledge Week
APRIL

TV Appearance: Power Your Life
MAY

EA Global
JULY



One for the World



ROB STRUCK
Co-President



YASMIN TAILOR
Co-President



NEIL VANGALA
VP of Student Ambassadors



AMI PATEL
VP of Student Ambassadors



STEPHANIE DAUB
VP of New School Expansion



SHALEWA ODUSANYA
VP of Operations



SUMA DASH
VP of Marketing and Education



NINA CHEN
VP of Alumni Relations



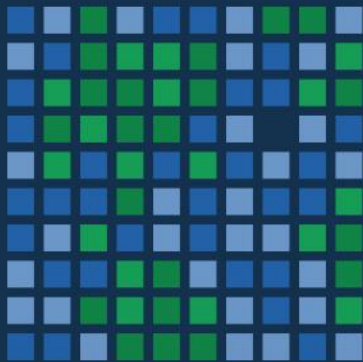
ROSSA O'KEEFE-O'DONOVAN
Charity Selection

Thank you!

www.1fortheworld.org



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